

# Meph Jia GUI

Meph Jia Gui is a partner of Global Law Office with specialization in intellectual property (IP) law. Admitted to practice law in China and the State of California, Meph Jia Gui has extensive experience in practicing IP law.

With solid work experience at leading law firms in China for years, he represented multinationals in relation to enforcement, acquisition and licensing of trademark, copyright and Internet related matters, patent, trade secret and domain names. He advises on various IP issues in China relating to the creation, exploitation and protection of IP rights, including contentious and non-contentious matters.

Meph Jia Gui is very experienced in representing clients for IP lawsuits in different levels of courts in China. Some lawsuits he handled were recognized by the Supreme People's Court of China as top 10 exemplary cases. In addition to his contentious experience, Meph Jia Gui has provided clients with legal service of general IP advice, IP due diligence, strategic IP advice and advice against future IP disputes in various commercial deals.

Meph Jia Gui was awarded "The Client Choice Top 20 Lawyers in China (2013)" award by the Asian Legal Business (ALB), and notably, he is the only IP lawyer winning that award so far. Meph Jia Gui won the same ALB award in 2014. Meph Jia Gui was ranked as one of the leading IP lawyers in China by Chambers & Partners in 2015, and recognized by the Asia Law & Practice as a leading practitioner in China in the field of IP on its 2015 edition of Asia Law Leading Lawyers.

As the first Chinese lawyer becoming an arbitrator of the Arbitration and Mediation Center of the World Intellectual Property Organization (WIPO), Meph Jia Gui is the youngest among the very few Chinese WIPO arbitrators.

Meph Jia Gui was invited by the Ministry of Science and Technology of China as an IP expert to make expert appraisal on State-sponsored national technology projects. He is the youngest IP expert listed in the first IP Expert Pool of the Ministry of Industry and Information Technology of China, and one of the very few lawyer-experts invited by the Ministry of Commerce of China to provide IP opinions on e-Commerce legislation.

Prior to joining Global Law Office, Meph Jia Gui worked at IP Litigation Group and IP Legal Group of King & Wood PRC Lawyers (now: King & Wood Mallesons), IP Group of Baker & McKenzie LLP, and other law firms.

Meph Jia Gui graduated from the School of Law, Renmin University of China with an LL.B. degree, and the Faculty of Law, Stockholm University, *cum laude*, with an LL.M. degree in European IP Laws.

Native Chinese (Mandarin), he is fluent in English.